

# 2017 ANNUAL GENERAL MEETING INFORMATION PACKAGE





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## 2017 Annual General Meeting

Saturday, October 14, 2015

12pm - 2pm

Art Gallery at the Croatian Cultural Centre  
3250 Commercial Dr, Vancouver, BC V5N 4E4

## Agenda

1. Welcome .....	Haley Toll
2. Call to Order .....	Haley Toll
3. Approval of the 2017 Agenda .....	Haley Toll
4. Approval of 2016 AGM Meeting Minutes .....	Haley Toll
5. Presentation of Annual Report 2017 .....	Haley Toll
6. Presentation of Unaudited Financial Statements .....	Sharona Bookbinder
7. Appointment of Accountant 2016-2017 .....	Sharona Bookbinder
8. Election of Board of Directors .....	Haley Toll
9. Announcement of Awards and Bursaries Recipients .....	Amanda Gee
10. Announcement of 2018 Conference .....	Mehdi Naimi
11. Presentation of Honorary Members .....	Haley Toll
12. Adjournment .....	Haley Toll

### CATA-ACAT 2016 Annual General Meeting Minutes

Date:	Friday, October 14, 2016
Time:	11:30am - 1:30pm EST
Place:	Chestnut Conference Centre, Toronto, Ontario
Chairperson	Mehdi Naimi, CATA President
Minute taker:	Katherine Hanczaryk, Professional Member
Attendees:	See below
Proxies:	No proxy votes
E-mail votes:	None

#### Members

	Name	Voting or Non-voting
1	Haley Toll	Voting
2	Waqas Yousafzai	Voting (board)
3	Michelle Winkel	Voting
4	Mehdi Naimi	Voting

5	Katherine Hanczaryk	Voting
6	Lucille Proulx	Voting –HLM
7	Sharona Bookbinder	Voting
8	Josee Leclerc	Non-voting
9	Stephanie Godel	Nonvoting
10	Jenna Broderick	Nonvoting
11	Diana Hoffman	Voting
12	Tricia Schinkel	Voting
13	Susan Beniston	Voting
14	Bailey Oake	Non-voting
15	Janice Leblanc	Voting
16	Pamela Whitaker	Voting
17	Esther Zeller	Voting
18	Madeleine St-Jean	Voting
19	Olena Darewych	Voting

20	Lyzette Jarvey	Voting
21	Jacqueline Fehlner	Voting
22	Betty Broersma Brouwer	Voting
23	Nick Zwaagstra	Voting
24	Darci Adam	Voting
25	Susan Spyker	Student
26	Monica Carpendale	Voting
27	Suzanne Borduas	Voting
28	Carrie Bradish	Voting
29	Graham Tyson	Voting
30	Brianna Kestle	Voting
31	Rubi Garyfalakis	Voting
32	Stephanie Sampson	Non-voting
33	Meghan McMaster	Voting
34	Pamela Li	Nonvoting



35	Donna Betts	Nonvoting
36	Debbie Anderson	Voting
37	Terry Marrocco	Voting
38	Hanieh Tohidi	Student
39	Carolyn Shim	Student
40	Ruth Luginbuehl	Voting
41	April Penny	Voting
42	Naomi Kates	Voting
43	Heidi Argyle	Voting
44	Jennifer Vivian	Voting
44	Meghan Scott	Non-Voting
45	Santoshi Robertson-Davies	Non-Voting
46	Nga Dinh	Non-Voting
47	Adriana Leinberger	Voting
48	Donna Donald	Voting

49	Nicole LeBihan	Voting
50	Millie Cumming	Voting
51	Laura Foster	Voting
52	Amanda Gee (through Zoom)	Voting

### Meeting Minutes

1	<b>Welcome-</b> Mehdi Naimi		
2	<b>Call to order-</b> Mehdi Naimi		
	<b>Moved:</b>	Mehdi Naimi	<b>Seconded:</b> Sharona Bookbinder
3	<b>Approval of 2016 Agenda-</b> Mehdi Naimi		
	01. Terry Marrocco made a motion to add an item to the agenda: Consider an advocacy group to work with coalition with other groups to lobby for Starbucks to advocate for mental health programs in Canada.		
	<b>Passed with amendment</b> unanimous		
	<b>Moved:</b>	Mehdi Naimi	<b>Seconded:</b> Olena Darewych

4	<p><b>Approval of 2015 Meeting Minutes-</b> Mehdi Naimi</p> <ol style="list-style-type: none"> <li>I. Incorrect spelling of Michelle Oucharek-Deo's name.</li> <li>II. Olena Darewych – Asked about which Michelle in page 4 &amp; 5 comments.</li> <li>III. Olena Darewych - There are three points to her proxy form that need to be added back into the minutes.</li> </ol> <p><b>Passed with amendment</b> unanimous</p> <table border="1" style="width: 100%;"> <tr> <td style="width: 25%;"><b>Approved:</b></td> <td style="width: 25%;">Mehdi Naimi</td> <td style="width: 25%;"><b>Seconded:</b></td> <td style="width: 25%;">Sharona Bookbinder</td> </tr> </table>	<b>Approved:</b>	Mehdi Naimi	<b>Seconded:</b>	Sharona Bookbinder
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5	<p><b>Presentation of Annual Report 2016-</b> Mehdi Naimi</p> <ol style="list-style-type: none"> <li>I. Note: AGM also available on Zoom.</li> <li>II. Olena thanked the Education Chair, Mary Norton, &amp; Vice President Michelle Winkel for correcting a mistake on 3.1 of their education document.</li> <li>III. Monica Carpendale asked why CATA-ACAT gave only one bursary last year.</li> <li>IV. Mehdi stated that CATA did not have any qualifying student applicants for this award. There were also no applications for the research award. Mehdi stated that this year CATA-ACAT would give 2 student awards this year because there were no research applications.</li> <li>V. Monica Carpendale asked for the qualifications of these awards.</li> <li>VI. Mehdi Naimi stated that the awards are given after the research has been done.</li> </ol> <p><b>Passed</b> unanimous</p> <table border="1" style="width: 100%;"> <tr> <td style="width: 25%;"><b>Moved:</b></td> <td style="width: 25%;">Jacqueline Fehlner</td> <td style="width: 25%;"><b>Seconded:</b></td> <td style="width: 25%;">Nick Zwaagstra</td> </tr> </table>	<b>Moved:</b>	Jacqueline Fehlner	<b>Seconded:</b>	Nick Zwaagstra
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6	<p><b>Presentation of unaudited financial statements-</b> Mehdi Naimi</p> <ol style="list-style-type: none"> <li>I. Olena Darewych asked a question about the higher AGM related expenses on page 25.</li> <li>II. Mehdi replied that the expenses occurred because of the venue, although there is no breakdown indicated for all of the expenses.</li> <li>III. Monica Carpendale asked why the newsletter, journal and membership expenses were lumped together in this report and found it confusing. She stated that due to a surplus, it's an odd way to present expenses. The revenue should be presented in separate categories. Mehdi Naimi mentioned that there is a new bookkeeper, accountant and office manager and they are getting used to how we want the reports presented.</li> </ol> <p><b>Passed</b> unanimous</p>				

	<b>Moved:</b>	Monica Carpendale	<b>Seconded:</b>	Sharona Bookbinder
7	<p><b>Appointment of Accountant</b> – Mehdi Naimi</p> <p>I. Accountant is called Leading Ledgers from Parksville, BC</p> <p>II. Mehdi mentioned that these accountants work with nonprofits, have a lower fee and offers specials for non-profits</p> <p><b>Passed</b> unanimous</p>			
	<b>Moved:</b>	Nick Zwaagstra	<b>Seconded:</b>	Lucille Proulx
8	<p><b>Divide Communications Committee into two positions: Research and publications chair and Communications chair</b> – Haley Toll</p> <p>I. Large committee: newsletter, social media, marketing, journal and website</p> <p>II. Newsletter &amp; journal – one committee</p> <p>III. Communications committee – social media &amp; marketing</p> <p>IV. Questions: Terry – linkage with social media?</p> <p>V. Answer: Haley – yes, lots of communication, meet together for board meetings</p> <p>VI. Questions: Joanne - under jurisdiction?</p> <p>VII. Answer: Haley - two separate directors. Much needed!</p> <p><b>Passed</b> unanimous</p>			
	<b>Moved:</b>	Haley Toll	<b>Seconded:</b>	Monica Carpendale
9	<p><b>Create a position for past president</b> – Waqas Yousafzai</p> <p>I. Brings knowledge.</p> <p>II. Olena: past president still on board, could not vote, still assisted incoming president. What is different when she was past president? Will it remain a non-voting after one year?</p> <p>III. Answer: Waqas - we can decide here whether voting or not.</p> <p>IV. Olena Darewych: making a motion – past president, non-voting Ex-officio for one year.</p> <p><b>Passed</b> unanimous</p>			
	<b>Moved:</b>	Olena Darewych	<b>Seconded:</b>	Betty Broersma Brouwer

10	<b>Election of Board of Directors – Mehdi Naimi</b>			
	<b>i. Haley Toll- President</b>			
	I. Mehdi- Thanks to Haley – fantastic job of moving forward the work on her journal & communication.			
	<b>Passed</b> unanimous			
	<b>Moved:</b>	Mehdi Naimi	<b>Seconded:</b>	Monica Carpendale
	<b>ii. Mehdi Naimi - Past President</b> unanimous			
	<b>Moved:</b>	Olena Darewych	<b>Seconded:</b>	Betty Broersma Brouwer
	<b>ii. Treasurer –Sharona Bookbinder</b>			
	I. Mehdi – Three-year position, working with a bookkeeper. II. Michelle Winkel – Takes less time than other chair committees. III. Monica Carpendale nominated Sharona Bookbinder. IV. Sharona Accepted. V. Olena Darewych mentioned that Sharona recently completed her MBA and has great experience for this position.			
	<b>Passed</b> unanimous			
<b>Moved:</b>	Monica Carpendale	<b>Seconded:</b>	Betty B. Brower	
<b>iiiv. Erika Loseman- Research and Publications Director</b>				
I. A member asked for a picture of Erika? Haley answered that we do not have a photo, but will consider a photo for the upcoming AGM. II. Question: Is she an art therapist? Haley answered that she is. III. Answer: Haley Toll – since she has accepted the role, she has been learning what the position will entail.				
<b>Passed</b> unanimous				
<b>Moved:</b>	Haley Toll	<b>Seconded:</b>	Sharona Bookbinder	

	<p><b>Andrea Hrysko</b> - Communications Director</p> <p>I. Andrea has past experience as the social media committee chair.</p> <p><b>Passed</b> unanimous</p> <table border="1" data-bbox="243 567 1279 604"> <tr> <td><b>Moved:</b></td> <td>Lucille Proulx</td> <td><b>Seconded:</b></td> <td>Monica Carpendale</td> </tr> </table>	<b>Moved:</b>	Lucille Proulx	<b>Seconded:</b>	Monica Carpendale
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11	<p><b>Announcement of awards and bursaries recipients</b> – Mehdi Naimi</p> <ol style="list-style-type: none"> <li>1. <b>\$1,000- Art Therapy Student Award</b> – Amy Van Dongen from KATI</li> <li>2. <b>\$1,000- Art Therapy Student Award</b> – Nikki Featherstone from KATI</li> </ol> <p>I. Monica Carpendale mentioned that Nikki was previously a correctional officer turned art therapist, wanting to focus on staff. Appreciations &amp; applause.</p> <ol style="list-style-type: none"> <li>3. <b>CATA-ACAT Journal Award</b> – presented to CATA member who published a journal with the largest Altmetrics score. <ol style="list-style-type: none"> <li>I. Awarded to: <i>Grace Chiu</i>, Janine Hancock &amp; Andrea Waddell, <b>Expressive Arts Therapy Group Helps Improve Mood State in an Acute Care Psychiatric Setting (Une thérapie de groupe ouverte en studio basée sur les arts de la scène améliore l'humeur des patients en psychiatrie dans un établissement de soins intensifs)</b>, 351 views, Altmetric score of 6.</li> <li>II. The recipient is awarded one free conference attendance within the next 3 years.</li> </ol> </li> </ol>				
	<p><b>Announcement of 2017 Conference</b> – Mehdi Naimi</p> <p>I. The next CATA conference 2017 will be held in Vancouver, BC</p> <p>II. There is no set date yet. The conference is in collaboration with: BCATA, Adler University and VATI</p>				
13.	<p><b>Presentation of honorary life member</b> – Mehdi Naimi</p> <p>I. There were no nominations for an honorary life member this year.</p>				
14.	<p><b>Adjournment</b> - Mehdi Naimi Adjourned at 1:00 pm EST</p> <table border="1" data-bbox="243 1686 1334 1724"> <tr> <td><b>Moved</b></td> <td>Mehdi Naimi</td> <td><b>Seconded:</b></td> <td>Betty Broersma Brouwer</td> </tr> </table>	<b>Moved</b>	Mehdi Naimi	<b>Seconded:</b>	Betty Broersma Brouwer
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# Annual Reports 2016-2017

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CATA-ACAT would like to thank the following individuals for their leadership and volunteerism this past year:

### **Executive Council**

President.....	Haley Toll (NF)
Vice-President.....	Michelle Winkel (BC)
Treasurer.....	Sharona Bookbinder (ON)
Past-President.....	Mehdi Naimi (BC) (ex-officio)

### **National Directors**

Communications.....	Rajni Sharma (ON)
Education.....	Mary Norton (AB)
Governance.....	Waqas Yousafzai (ON)
Membership.....	Amanda Gee (ON)
Research and Publications.....	Vacant

### **Other Committee Chairs**

Journal Editor.....	Pamela Whittaker (IE)
Newsletter, Design.....	Patricia Ki (ON)
Social Media.....	Stephanie Godel (ON)
Advocacy.....	Sandra Hewitt-Parsons (NS)
Conference Liaison.....	Mehdi Naimi (BC)
Registrar.....	Adriana Leinberger (MB)
Association Liason.....	Lucille Proulx (BC)
Ethics.....	Kayla Cardinal (MB)

There have also been people volunteering on committees who have not been mentioned individually here. We are thankful to all of the volunteers who have supported us and in all the capacities they serve. Thank you to our Provincial Regulation and College representatives, our Editorial Review Board and great committees. Your contributions and expertise benefits us all as a community.

We would like to acknowledge our various art therapy staff members for their support and contribution to the growth of art therapy in Canada. In addition, we would like to thank other organizations who are working with us to produce conferences and promote excellence in art therapy:

- o British Columbia Art Therapy Association (BCATA)
- o Ontario Art Therapy Association (OATA)
- o Association des art-thérapeutes du Québec (AATQ)
- o The American Art Therapy Association (AATA)



## President's Message

*Submitted by: Haley Toll, MA, CCC, RCAT, RP  
(inactive)*

*Ulaanbaator, Mongolia and St John's, Newfoundland*



I would like to begin my summary of 2017 by expressing my gratitude. I am grateful for an active, responsive and participatory membership, in addition to our talented volunteers. I am deeply indebted to our past president, Mehdi Naimi, for being so forward thinking and creating a strong board and effective administrative structure for me to build upon. I am grateful of all of CATA's Board Members and Committees who have put an incredible amount of work outside of their jobs and lives to increased CATA-ACAT's responsiveness, advocacy, website design, social media connections, educational standards and alliances with other art therapy organizations. I believe that we have an exceptionally strong board with diverse talents this year and I am looking forward to what their expertise will bring to 2018. Thank you for your patience while I am learning all of the intricacies of this new role. We are all trying to do our best.

This year is the Canadian Art Therapy Association's 40th Anniversary since Dr. Martin A. Fischer founded the organization in 1977. I could not fathom what it would have been like to be a part of the pioneers who developed the foundations of art therapy in Canada at that time. I do know that we are all standing on the shoulders of remarkable trailblazers in our field and I am grateful for their courage and vision. Since that time, CATA-ACAT has developed the practice of art therapy and has supported art therapists across Canada with many successes and challenges over the past 40 years. CATA-ACAT is an intricate network of services that develop and help structure the national education, governance, political, academic, scholarly, ethical, community, advocacy and communications pieces of the professional practice. This only happens with the help of volunteers who have vision and a remarkable amount of dedication. With your support, CATA-ACAT will never be stagnant.

I believe that 2017 is defined by our advocacy. We have a very strong advocacy committee, headed by Sandra Hewitt-Parsons and inherited from Tzafi Weinberg. With the help of designers, our communications teams and the guidance of our Board, CATA-ACAT has created a new website, Fact-Sheet that describes our practice, advocacy letters, and brochures. My largest goal this year was to learn about how to support our talented team in accomplishing their tasks as Board, Committee members and

administration while also learning about my own position. I continue to think about which structures can be set in place to ensure that we our organization becomes even more effective and strong in the future. CATA has been working alongside OATA and BCATA to strengthen our alliance through planning more tangible objectives to collaborate on over the next couple of years. Our communications through social media and other venues have become much stronger with our new website and templates. We hope that you can appreciate the effort of those who work so hard for change and you continue to participate in ongoing dialogue about how art therapy is practiced and portrayed by the media on our social media sites. Our Board's Strategic Planning meeting will take place after the conference and I hope to gain many ideas from you about how to continue to grow our organization. With ideas, we also appreciate the helping hands of fellow volunteers.

This year has not gone without its hardships and losses. Our Prairie Chapter had voted to close last year in Edmonton and has officially closed this year. Luckily, some of those members are participating in helping CATA-ACAT in other aspects, such as being a part of our Journal's Editorial Review Board. We hope this means that all art therapists and leaders across Canada will be a part of the national dialogue and community through working directly with or on our national board and many committees. It is also an indicator that CATA-ACAT members no longer have to feel siloed due to distance, as technology now connects us all- from across Canada to Ireland to Mongolia.

CATA-ACAT has also seen our administrative assistant Renee Despocas leave this year. We have been fortunate to have had her great talents for one year to help contribute to the methodologies and organization our association. We are lucky that she has been graciously helping our new administrative assistant, Samuel Stevenson, learn the ropes of how to support the backbone of our organization. Our new Administrative Assistant is talented and innovative in developing strong procedures through new technologies and inventive ideas. His enthusiasm is contagious and I hope that you will be able to meet him at this conference.

While living in Mongolia for half of this year, I have witnessed how highly regarded Canadian art therapy is perceived internationally. The newly developing Mongolian Art Therapy Association has been learning from our organizational structure and wishes to collaborate with us in the future.

We are all fortunate because strong professionals have been able to pass the torch and thoroughly support new and emerging art therapists. Those strong professionals have kept this organization alive. Our ability to organize and remain present over the past 40 years had created validity and depth to our practice, while our academic journal marks its 30th anniversary of publishing art therapy scholarship that is uniquely Canadian. Over my presidency, I hope to continue to expand the strengths that our association and talented membership hold.

## Vice President Report

*Submitted by: Michelle Winkel, MA, ATR, REAT  
Victoria, British-Columbia*



This has been a strong, productive year for CATA. It is an honour to support this national association which is so close to my heart. My role as vice president has been to keep the Board on a stable and focused course during organizational transitions, to support the president, and to keep CATA's short and long-term strategic goals at the forefront during decision-making.

I helped facilitate the significant Board transitions this year including the shift from past president to current president, and from the past administrative assistant, through the lengthy interview and hiring process, to our current administrative assistant. Both went smoothly, due in part to the consistency and support of the rest of the Board as well. We kept clear role descriptions, worked exceptionally well as a team, and I helped ensure that knowledge was properly transferred to Haley whenever she needed it.

Supporting Haley in her new presidency role has been painless because she is determined, organized, dedicated and very smart. The past-president role has been very important for supporting this transition; Mehdi is available to us to keep relationships with members and partnering agencies/ organizations healthy. His historical knowledge is critical to keeping the Board aware of past learnings and challenges.

As we welcome Samuel to CATA, we would like to thank Renee for her commitment and work during her time as administrative assistant, her loyalty and patience, and willingness to train her successor.

My term also expires this year at this annual general meeting of members in Vancouver. I would like to continue on the Board and am eligible to stand for re-election for another two years. I hope you will support my bid to continue on as a member of the Board of CATA-ACAT.

# Communications Report

*Submitted by: Rajni Sharma  
Toronto, Ontario*



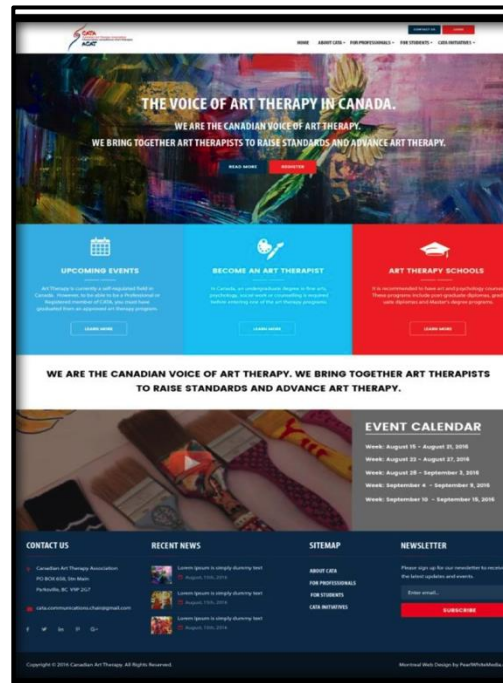
In the past year, the aim for the Communications Committee was to create a smaller team that focused on key areas including social media, e-blasts, and website. In addition, a new brand identity was formed and illustrated in most of the marketing tools, including brochures, website, and e-blast design. These are all hands-on committees that are provide the foundation for CATA-ACAT's engagement with the membership and the wider community.

## Website

The website was launched in February 2017. As part of the transition, the website experienced several challenges that were resolved with the assistance of web designer, Josh Bilerman. The purpose of the new website is to express CATA's new design and a more effective and efficient way to engage with professionals, CATA members and community members.

## E-Blast

Weekly e-blasts were sent to promote CATA's conference, external art therapy job-postings, CATA newsletter, and information on workshops and courses. This platform also provides an opportunity to connect with local chapter members across Canada. The e-blast design has been updated to align with the new brand and website.



## Marketing

With the help of Patricia and Sandra, CATA designed new Art Therapy brochures that were shared through eblast, social media and placed on the website. The CATA brochures focus on different topics including,

1. Art Therapy Brochure
2. Art Therapy and Trauma
3. Art Therapy and Hospitals
4. Art Therapy and Seniors
5. Art Therapy and Health Centres
6. Art Therapy and Children

*"Art therapy was my lifeline, my reason for survival. I needed to create, to show the deepest aspects of myself and share that with others."*  
— Art Therapy Participant

**About Us**  
We are the Canadian voice of art therapy. We bring together art therapists to raise standards and advance art therapy practices.

**Benefits of Art Therapy**  
Art therapists facilitates a non-verbal means for individuals to connect with and express thoughts and feelings that are difficult to communicate due to the person's age or challenging experiences such as trauma, cognitive issues or physical health conditions. Through the use of art-making, discussions and reflections on the artwork, and relationship building, art therapists support individuals in problem-solving, developing insights and self-awareness, improving self-esteem, managing stress, and enhancing interpersonal skills.<sup>2</sup>

**Contact Us**  
cata.office.manager@gmail.com  
canadianarttherapy.org  
Find us on:

**CANADIAN ART THERAPY ASSOCIATION**  
*The Voice of Art Therapy*

**What is Art Therapy?**

CATA-ACAT  
PO Box 658, STN Main  
Parkville, BC, V9P 2G7

<sup>2</sup>American Art Therapy Association. (2017). What is art therapy. <https://arttherapy.org/what-about-us/>

Cover artwork: Quetzal by Halley Toll

## Social Media Committee

*Submitted by: Stephanie Godel*

The previous Chair of the Social Media Committee, Andrea Hrysko, resigned in August in order to manage BCATA's social media. The Social Media Committee currently consists of the new Chair (Stephanie Godel) and one volunteer (Oona McClure).

CATA's social media presence this year has been focused largely on Facebook and Twitter, with additional content posted on Instagram and LinkedIn. CATA has accounts on Google+ and YouTube, but content creation is not a priority on these platforms at this time.

In general, social media efforts over the past year have been focused on: disseminating information regarding art therapy training, workshops, conferences, and publication opportunities; promoting CATA's newsletter and journal; sharing volunteer and job opportunities; and sharing articles/videos/images of current events related to art and art therapy.

Changes over the last year include: an increased focus on original images to support Twitter and Facebook posts; use of Twitter analytics to guide posting; increased tagging of other art therapy organizations in order to foster relationships; consistent use of hashtags; increased posting frequency, including scheduled posts; and prompt responses to comments and messages on Facebook.

Followers on Twitter, Facebook, and Instagram have been on the rise over the past year. Over the next year, I hope to increase engagement with followers and further develop CATA's professional online reputation, in part by:

- Live-tweeting #CATABC2017
- Gaining "verified" status on Twitter, Facebook, and Instagram
- Using social media metrics to guide Twitter and Facebook postings
- Recruiting volunteers who are comfortable creating quality content and responding to followers in a professional manner
- Establishing clear guidelines for promotion of events and programs
- Running semi-regular social media campaigns to draw attention to CATA's conference, journal, and general mission
- Testing social media management tools such as Hootsuite and Buffer in order to streamline content scheduling and approval

### **Instagram Report**

*Submitted by: Oona McClure*

Over the past year we have seen our number of 'followers' steadily increase to 385. Although posting has not been as frequent over the past several months - we have been collaborating on sharing major information. As I mentioned last year, Instagram is a very 'visual' heavy form of social media platform and certainly requires different formats for posts. As such documents are not suitable but posters and striking art imagery are. Utilizing relevant hashtags also ensures we are connecting with the art therapy community in addition to building new connections with interested users. I foresee Instagram being a useful platform during the upcoming conference as a way to show the events as it unfolds.

**Looking to the Future:**

As the recent Communications Chair, I am excited to continue to build on what has been created this year. With the new designs and key messages, the communications team can will do its best to promote activities and information about the art therapy profession to its members and wider community. A goal for the upcoming year will include looking at ways to integrate information from local chapters. In addition, the Communications Committee is looking for a website designer who can assist with making changes throughout the year to ensure we are relevant and up-to date.



## Education Report

*Submitted by: Mary Norton, PhD, PGCAT, CHT  
Edmonton, Alberta*



A focus in my role as Education Chair this year has been liaising with an education institution about a developing art therapy training opportunity. This work has included attending meetings via Skype, reviewing proposals and curriculum, corresponding with the program developer and looking ahead to consultation with art therapy program directors and CATA members. Consultation with CATA Board members has been key throughout this process.

A continuing focus has been responding to inquiries about training in and practicing art therapy in Canada. These include inquiries from potential students in Canada and from trained art therapists from other countries.

In consultation with Michelle Winkel, CATA Vice President and past Education Chair, I drafted intentions and tasks for the Education Committee. I hope that CATA members will consider joining the Committee so we may start to work on these tasks.

This AGM marks the completion of my two-year term as Education Chair. Since my election in 2015, I have re-engaged in studies to upgrade my post-graduate certificate to a Master degree. While embracing this opportunity for continuing education, I am mindful about avoiding conflict of interest. With members' support I would be happy to continue for the next two years.



## Governance and Government Relations Report

*Submitted by: Waqas Yousafzai, B.Es, MA, GCPM  
Toronto, Ontario*



2017 so far has been another busy and productive year for the Governance and Government Relations portfolio. This year, we drafted and implemented a series of core organizational policies to ensure CATA-ACAT continues its journey towards governance excellence. The following policies were voted on in 2017 and inform the organization's decision making:

- Update to organizational privacy policy
- Update to administrative fees policy
- Organizational e-blast policy

Within the Governance portfolio falls the busy and active advocacy committee. Under the capable chairmanship of Sandra Hewitt-Parsons, the advocacy committee in 2017 created six art therapy brochures focusing on trauma, seniors, children, hospitals, and health centres. The committee also worked on an art therapy advocacy letter. These well designed and audience-specific materials were distributed to our national membership in June via e-blast. It is my hope that our members are able to build from these materials and use them to advocate for art therapy in their communities and places of work.

2016-17 has also been a busy year for CATA-ACAT's government relations portfolio. We have been active participants in meetings in British Columbia, Alberta, Saskatchewan, Manitoba, and Newfoundland with ongoing work on competency profiles and meetings with other associations seeking provincial regulation and development of colleges of counselling therapists. CATA-ACAT believes that work in this realm is critical for the organization to grow and be able to support its national membership. This work also has the long-term potential to increase: professional visibility, promote transparency, increase oversight, provide better insurance coverage and strengthen the case for art therapy as a core service that should be covered under provincial and private health care plans. To ensure our membership is aware of the work that is ongoing in this area, I also provide regular updates through our newsletters.

You may remember that towards the end of 2016, we collectively undertook a large-scale national campaign to get art therapy services exempted from GST/HST. To this end, our membership raised the profile of art therapy and its benefits with Members of Parliament and the Government of Canada broadly. Coast to coast, we wrote letters to MPs and the Minister of Finance to respectfully ask that art therapy services be more accessible and affordable for Canadians. There are a handful of therapeutic services exempt from GST/HST in Canada and we want art therapy to be recognized as one such service. I am happy to restate in this report that our advocacy efforts did not fall on deaf ears. In February, we received a response from the Department of Finance, via the Minister of Finance, Mr. Bill Morneau's office. We were informed that the exemptions are indeed designed to make auxiliary health services more accessible and affordable for Canadians. However, the exemptions are only granted under specific criteria that CATA-ACAT does not currently meet. The details of the criteria were provided in an e-blast to our membership and are not repeated here. The Board is thankful to Dianne Shannon for her efforts, leadership and insight throughout the advocacy work on this file. Another thank you also goes out to our great membership throughout Canada that sent out e-mails and raised the profile of art therapy with government. It has been a commendable effort as for the first time we managed to mobilize our national organization to raise the profile of art therapy in Canada. We have momentum in BC and AB towards regulation and will be re-visiting the GST/HST exemption issue once we have title protection and regulatory bodies formed in a few jurisdictions. I am hopeful that the GST/HST exemption rules, which are in the purview of the federal government, will remain the same during our work.

CATA-ACAT is also up to date with its governance reporting responsibilities. We have submitted annual filings to the Canadian Revenue Agency and ensured our files are updated with Innovation, Science and Economic Development Canada (formerly Industry Canada). In the human resources realm, we are also proud to announce some changes. The organization welcomed Samuel Stevenson as its new administrative voice. Samuel is based out of British Columbia and brings a wealth of knowledge and previous transferable experience. Welcome Samuel! The board also continues to retain Sylvia Calatayud as the board's secretary, note-taker, and meeting coordinator. Sylvia is a member based in Newfoundland and supports the board with its organizational commitments on a part time basis. Thank you for all your help in keeping us moving Sylvia.

Lastly, this AGM marks the end of my two-year term as a member of the Board of Directors of CATA-ACAT. It has been a fantastic learning experience and a pleasure to serve the art therapy community of Canada. Under section 28 of our organizational by-laws, titled 'Term of Office of Directors', my term expires no later than the close of this annual meeting of members in Vancouver (my second AGM). I would like to continue on the Board and under our by-laws am able to stand for re-election for another two years till 2019 - at which point the maximum term in the same office will be reached. I hope you will support my bid to continue on as a member of the Board of CATA-ACAT. Thank you for reading.

## Membership Report

*Submitted by: Amanda Gee, DTATI, RCAT, RP  
Toronto, Ontario*



It has been a pleasure to continue on in the position of Membership Director this past year. The Canadian Art Therapy Association continues to grow and expand all across Canada, and the world. I have had the pleasure of communicating with members from all over, and I am proud to be part of such an important association. The members of CATA are doing great work out there in the field of art therapy.

With the end of the summer we are saying goodbye to our current Registration Chair, Adriana Leinberger. We would like to thank her for all of her hard work and wish her well. That being said we are looking for an enthusiastic individual to fill that spot as committee chair so please reach out if you are interested.

Moving forward I would like to encourage our membership to get involved in some way if they can by volunteering with the Canadian Art Therapy Association Board. There are lots of different committees looking for help. A big thank-you to all of our current volunteers.

A look at our membership as of August 28, 2017:

<b>Level</b>	<b>Total</b>
Associate Student	14
Student	113
Associate	36
Associate Professional	14
Professional	304
Registered	155

Honorary Life Member	8
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<b>Total</b>	644
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Lastly, I should mention that this AGM marks the end of my two-year term as a member of the Board of Directors of CATA-ACAT. It has been a fantastic learning experience and a pleasure to serve the art therapy community of Canada. Under section 28 of our organizational by-laws, titled 'Term of Office of Directors', my term expires no later than the close of this annual meeting of members in Vancouver (my second AGM). I would like to continue on the Board and under our by-laws am able to stand for re-election for another two years till 2019 - at which point the maximum term in the same office will be reached. I hope you will support my bid to continue on as a member of the Board of CATA-ACAT. Thank you.

## Research & Publications Report

*Note: The new Research and Publications Committee Chair will be voted during the current AGM, as the previous Research & Publications Chair resigned in July.*

### Newsletter

*Submitted by: Patricia Ki, BFA, DTATI, MSW, RSW  
Toronto, Ontario*



It is an honour to serve as the Newsletter Committee Chair. It has only been a few months since I took on the role but I have already found the experience to be greatly enriching, connecting and collaborating with national and international practitioners, learning about their inspiring art therapy practices in diverse communities through the articles they shared, and working alongside dedicated CATA members and volunteers. I believe that the newsletter is an excellent forum for members of the art therapy community to share stories and knowledge, make connections with each other, celebrate our work and the new paths we forge, and promote the profession with our collective, earnest belief that art heals. I am therefore very grateful to be a part of this work, and I look forward to continue collaborating with the CATA community.

## Journal: CATAJ's 30th Anniversary

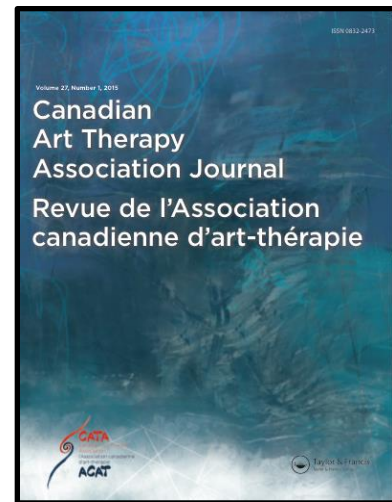
*Submitted by: Pamela Whitaker*



In 2017 the Canadian Art Therapy Association Journal/Revue de l'Association canadienne d'art-thérapie promoted two special issue topics—Art Therapy and Environment and Art Therapy and Visual Culture. Both themes advocate for art therapy out of bounds and in connection with society, nature, and cultural activity. These topics promote unconventional interpretations of art therapy and enlarge its parameters beyond closed doors. The ambition of these issues is to situate art therapy within the world at large and promote an activist disposition.

The subject of environment was interpreted broadly by authors with articles showcasing art therapy in a children's garden, within disaster relief, as part of a community festival, as an arts event, and a culturally conscious method for working with school children. The upcoming issue of Art Therapy and Visual Culture will feature art therapy in relation to contemporary art, art exhibitions, culturally significant materials, studios versus colouring books, and the therapeutic benefits of artist collectives.

In 2018 the journal will highlight the CATA/ACAT conference theme Creative Agency and Political Responses through Arts Therapy, and also showcase expressive writing under the title The Art of Words. The Political Responses through Arts Therapy issue will accept submissions in early January by both conference presenters and arts therapists working as social change agents. The Art of Words: Expressive Writing in Art Therapy will receive submissions at the end of May related to journaling, poetry, literature, text based artworks, creative writing, artist books, altered books, or spoken word performances. Expressive writing within arts therapy research and clinical supervision will also be applicable under this topic.



Over the past year the journal has incorporated three new headings for shorter submissions to enlarge the variety of articles published. In addition to research articles, there are now categories called Art Therapy in Practice (to explore methods, materials and applications of art therapy), Art Therapy Approaches (for theoretical papers), and Soundings (to profile perspectives, opinions and ingenuity in art therapy). These headings are described on the CATA website under Initiatives/CATA Journal/Submissions.

The Writer's Lounge for the CATA Journal is a new online resource for journal submissions (<https://thewritersloungeforthecatajournal.wordpress.com>) which includes author instructions, book review guidelines, peer review information, tips for academic writing, and calls for papers. The Writer's Lounge is also the title of a series of author profiles on CATA Facebook and Twitter, and a drop-in space for CATA conference mentoring by journal authors and editorial board members.

A new proposal for art therapy training courses in Canada to offer consultation for the production of a particular journal issue, will be an opportunity for art therapy students and their tutors to contribute ideas and expertise. Training course participation may connect to article reviewing, guest editorial writing, and submissions. It can also promote a particular journal theme to reflect the ethos and interests of students and tutors.

Overall, 2017 has been a year of promoting the journal to new audiences and encouraging connections with allied professionals. The journal has formally incorporated, within its aims, the inclusion of both Canadian and international voices of art therapy to advance the understanding and use of inventive theories and practices, while promoting original research.

The journal is a companion to art therapists working to promote, enhance and further the scope of their profession. It is a platform of communication and innovation, and an offering to art therapists near and far. Equally, the journal is a publication for associated professionals who also believe in the work of the arts to restore, challenge and exhilarate.

## Administrator's Report

*Submitted by: Samuel Stevenson, DKATI  
Winlaw, British Columbia*



As a new addition to the CATA team, my contribution serves as more of an introduction than a report. I began taking over for Renée Depocas as office administrator for CATA in mid-June, aided immensely by many hours of her patience and training. The many CATA members with whom I have already corresponded have also been exercising patience with me as I learn the behind-the-scenes intricacies of this organization.

I am, myself, an art therapist: trained at the Kutenai Art Therapy Institute where I now work part-time as a faculty member. I am on the verge of launching a small art therapy private practice between my home in Winlaw - where I live rurally with my partner and our new baby - and nearby Nelson, BC.

My understanding is that I will be the first art therapist to serve in this role as CATA administrator. I hope that this background, along with my poindexterous love of workplace technology, will be of use to this organization. I look forward to streamlining the tasks historically assigned to the CATA administrator in the hopes of freeing up resources to focus on the future of the field of art therapy in Canada.

Thank you all again for your patience in this transition and for welcoming me into this new position.



## Treasurer's Report

*Submitted by: Sharona Bookbinder, BSc, DTATI,  
MBA, OATR, RCAT, RP  
Toronto, Ontario*



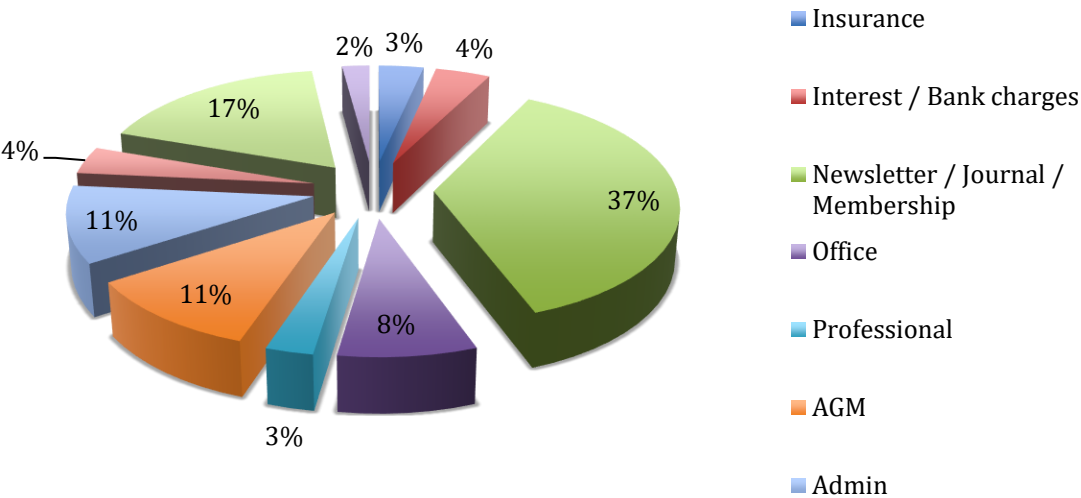
I am newly re-added to the CATA board in the position of Treasurer as of October 2016. It had been my pleasure to serve on the board from 1996 until 2004 as Vice President, Treasurer and Council Member. I was so pleased to find out that we now use a bookkeeper and accountant, providing support and fiscal accountability.

Stepping into this role again mid-term, will give me another two years to really get hold of the position, maintain and hopefully make changes for the better. I have been an art therapist for 24 years, specializing in the elderly, palliation and cancer care. I work full time at a Toronto hospital, am the CEO of InnerArt Inc. and am currently in a doctoral program. I am also raising 3 hungry-all-the-time teenage boys.

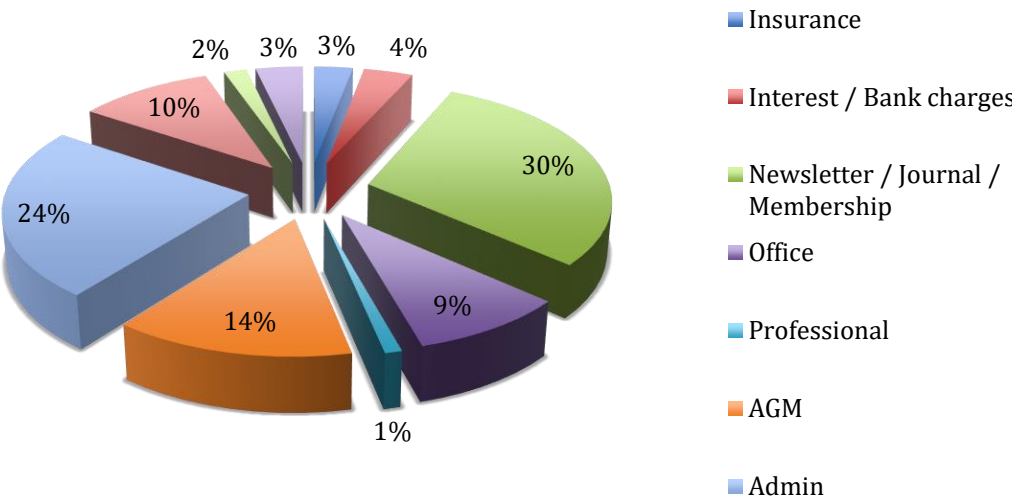
The Financial Statements below will demonstrate that CATA is in a secure fiscal state. We have adequate retained earnings to support this year's conference. We have gone through some transitions and have incurred more costs in office, AGM and computer/social media expenses. As reported above, we recreated our website and hired a new Administrative Assistant, plus we had more than double the attendance at our last conference (255 in 2016 vs. 111 attendees in 2015), consequently costing more preparing for the AGM, but also increasing our revenues and surplus earnings. Please see the pie charts on the next page for a visual representation of expenses.

I look forward to the remainder of my term and welcome questions anytime at [cata.treasurer@gmail.com](mailto:cata.treasurer@gmail.com).

### 2016 Expenses



### 2017 Expenses



# CANADIAN ART THERAPY ASSOCIATION

## FINANCIAL STATEMENTS

(Unaudited)

JUNE 30, 2017

JUNE 30, 2017

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**NOTICE TO READER**

To the Directors of  
CANADIAN ART THERAPY ASSOCIATION

I have compiled the balance sheet of CANADIAN ART THERAPY ASSOCIATION as at June 30, 2017 and the statements of income and retained earnings for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

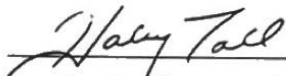

Parksville, British Columbia  
September 9, 2017

LeadingLedgers Inc.  
Chartered Professional Accountant  
**BALANCE SHEET**  
(Unaudited)  
**AS AT JUNE 30, 2017**

	2017	2016
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	\$ 50,921	\$ 16,963
Short term investments	4,199	4,199
Accounts receivable	781	6,010
Other current assets	1,927	1,927
	57,828	29,099
<b>LONG TERM</b>		
	-	-
	\$ 57,828	\$ 29,099
<b>LIABILITIES &amp; SHAREHOLDER'S EQUITY</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	\$ 4,769	\$ 500

GST/HST payable	4,961	2,751
Deferred income/revenue	-	(2,206)
	9,730	1,045
<b>LONG TERM</b>		
	9,730	1,045
<b>EQUITY</b>		
<b>RETAINED EARNINGS (DEFICIT)</b>	48,098	28,054
	48,100	28,054
	\$ 57,828	\$ 29,099

APPROVED ON BEHALF OF THE BOARD:

 Director  
 Director

**STATEMENT OF INCOME AND RETAINED EARNINGS**  
(Unaudited)

FOR THE YEAR ENDED JUNE 30, 2017

	2017	2016
<b>Revenue</b>		
Membership dues and subscriptions	\$ 63,454	\$ 61,595
<b>Operating expenses</b>		
Insurance	1,640	1,640
Interest and bank charges	2,085	2,004
Newsletter, journal and membership expenses	16,534	17,722
Office expenses	5,070	3,825
Professional fees	550	1,325
AGM related expenses	7,661	5,123
Administrative services	13,242	16,382
Computer-related expenses	5,690	1,831
Travel expenses	972	8,467
Bursaries	2,000	1,000

	55,444	59,319
<b>SURPLUS (DEFICIT)</b>	8,010	2,276
Conference – Net (see Note 2)	12,034	(5,902)
<b>NET SURPLUS (DEFICIT)</b>	20,044	(3,626)
<b>NET ASSETS, BEGINNING OF YEAR</b>	28,054	31,680
<b>NET ASSETS, END OF YEAR</b>	\$ 48,098	\$ 28,054

## NOTES TO THE FINANCIAL STATEMENTS

(Unaudited)

JUNE 30, 2017

### 1. BASIS OF PRESENTATION

The Canadian Art Therapy Association (CATA) was founded in 1977 as a non-profit organization to unite and promote the profession of Art Therapy in Canada. The Canadian Art Therapy Association welcomes the contribution of Art Therapists and other individuals interested in the promotion of Art Therapy.

These financial statements have been prepared for management purposes and do not contain certain disclosures required by Canadian generally accepted accounting principles.

### 2. CONFERENCE

The annual conference is run jointly with host chapters of CATA. This represents the net proceeds or deficit received by CATA.

### 3. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to agree to the current year presentation.

## Appendix 1: Nominated Board Member

### **Dr. Sherry Beaumont**, PhD, DVATI, RCC

I am a Psychology Professor at the University of Northern British Columbia (since 1994), an art therapist and registered clinical counsellor (since 2014), and a Trained Mindful Self-Compassion Teacher (since 2015). Through my private practice, *Raven Way Art Therapy and Counselling*, I offer Jungian art therapy and compassion-based practices to help clients develop greater self-understanding and well-being. In my academic position, I was one of the first Canadian university professors to teach university courses in positive psychology, which is a growing field that nicely intersects with the objectives of art therapy. My published research is in areas such as family communication, self and emotional development, and art therapy for self-identity and self-acceptance. My most recent and current research is on the roles of contemplative processes and practices, including self-expression through art-making, in the development of self-identity, personal growth, and wisdom.



Should I be elected as Director of Research and Publications, my initial objective is to do my best to increase the capacity and productivity of Canadian art therapists by supporting current research and promoting creative thinking about new art therapy research. I believe that my art therapy training and practice, combined with almost 30 years of conducting research (with over 30 publications), supervising student research, and reviewing journal submissions (for 24 academic journals), provides the necessary skills, commitment, and passion to support that goal. I am very excited about the opportunity to contribute to the advancement of art therapy research in Canada. Thank you for considering my nomination for this position.

